

Dated 10.05.2021

LEE STAFFORD X MUA COSMETICS TIKTOK COMPETITION

TERMS AND CONDITIONS

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1. The Promoter

The promoters are: Mibelle Limited whose registered office address is City link Industrial Park, Phoenix Way, Tyersal, Bradford, BD4 8JP and FB Beauty Ltd, Lock 50 Business Centre, Rochdale, Lancashire, OL16 5RD.

2. The Competition

- 2.1. The title of the competition is Lee Stafford X MUA Cosmetics Instagram.
- 2.2. WIN £200 worth of products from @leestaffordhair and MUA!

3. How to Enter

- 3.1. The competition will run from 20:00 GMT on 10.05.21 (the **Opening Date**) to 12:00 GMT on 17.05.21 (the **Closing Date**) inclusive.
- 3.2. All competition entries must be received by no later than 11:59 GMT on the Closing Date. All competition entries received after the Closing Date are automatically disqualified.
- 3.3. To enter the competition: Follow @LeeStaffordHair & @MuaCosmetics on TikTok and comment on the TikTok competition video.
- 3.4. No purchase necessary.
- 3.5. By submitting a competition entry, you are agreeing to be bound by these terms and conditions.
- 3.6. Please see www.leestafford.com for a copy of these competition terms and conditions.
- 3.7. The winner will be picked at random by Mibelle New Product Development Manager. Please contact us at customerservice@leestafford.com within fourteen

days of the Closing Date for their contact details.

4. Eligibility

- 4.1. The competition is only open to all residents in the UK aged 18 years or over, **except:**
 - 4.1.1 employees of the Promoter or its holding or subsidiary companies;
 - 4.1.2 employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the competition or its administration; or
 - 4.1.3 members of the immediate families or households of (a) and (b) above.
- 4.2. In entering the competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the competition.
- 4.3. The Promoter will not accept competition entries that are:
 - 4.3.1 automatically generated by computer;
 - 4.3.2 completed by third parties or in bulk;
 - 4.3.3 illegible, have been altered, reconstructed, forged or tampered with;
 - 4.3.4 photocopies and not originals; or
 - 4.3.5 incomplete.
- 4.4. There is a limit of one entry to the competition per household. Entries on behalf of another person will not be accepted and joint submissions are not allowed.
- 4.5. The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.
- 4.6. Competition entries cannot be returned.

5. The Prize

- 5.1. The prize is Lee Stafford Coco Loco with Agave collection and Coco Loco brushes with a retail value of £100 and MUA Cosmetics bundle with a retail value of £100.
- 5.2. Prizes are subject to availability. There is no cash alternative for the prize.
- 5.3. The prize is not negotiable or transferable.
- 5.4. In order to claim the prize you must respond to our TikTok Direct Message from the official @leestaffordhair account within 48 hours of the Closing Date and provide contact information requested.

6. Winners

- 6.1. The decision of the Promoter is final and no correspondence or discussion will be entered into.
- 6.2. The Promoter will contact the winner personally as soon as practicable after the Announcement Date, using TikTok Direct Message.
- 6.3. The Promoter must either publish or make available information that indicates that

a valid award took place. To comply with this obligation the Promoter will tag the winners' Instagram handles in the competition post caption and comments section on Instagram on 17.05.21.**(Announcement Date)**.

- 6.4. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter customerservice@leestafford.com. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

7. Claiming the Prize

- 7.1. Please allow 14 working days for delivery of the prize.
- 7.2. The prize may not be claimed by a third party on your behalf.
- 7.3. The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their prize in accordance with Clause 5.4, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 7.4. The Promoter does not accept any responsibility if you are not able to take up the prize.

8. Limitation of Liability

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

9. Data Protection and Publicity

The Promoter will only process your personal information as set out in the <https://www.leestafford.com/privacy-policy/>. See also condition 6.4, with regard to the announcement of winners.

10. General

- 10.1. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.
- 10.2. The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.
- 10.3. These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.